Jalen Crawford

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My Key Qualifications

- **1 year in healthcare finance** at Froedtert Health, supporting monthly reporting, budget consolidation, and dashboard updates across hospital and clinic departments.
- Automated a monthly **variance workbook** covering labor, supplies, and patient volume, cutting reporting prep time by 6 hours per month with PivotTables, XLOOKUP, and validation tabs.
- Maintained **Power BI dashboards for 8 hospital and clinic departments**, reducing manual report requests from managers by 11 per month.
- Validated actuals against budget during monthly close using **SQL spot checks** and tie-outs, lowering recurring data exceptions from 5 per month to 1.
- Hospital finance capstone: built a **service-line forecast model** that improved forecast accuracy by 7 percentage points over the semester baseline.
- Bachelor's in Finance (UW-Milwaukee, 2025) with coursework in financial statement analysis, cost accounting, and business forecasting.

Experience

Junior Financial Analyst — **Froedtert Health**, Wisconsin regional academic health system

Nov 2025 – Present · 1 yr

- Automated a monthly departmental variance workbook covering labor, supplies, and patient volume by rebuilding the file with PivotTables, XLOOKUP, and standardized validation tabs, cutting reporting prep time by 6 hours each month
- Updated and maintained Power BI dashboards for 8 hospital and clinic departments with refreshed KPI views for budget-to-actual results, FTEs, and cost per case, reducing manual report requests from department managers by 11 per month
- Validated actuals-to-budget data during monthly close for operating expense reports, using SQL spot checks and tie-outs against source reports to lower recurring data exceptions from 5 per month to 1
- Prepare recurring variance reports and refresh monthly reporting packages for department leaders, and assist with budget template consolidation across hospital and clinic departments
- Research data discrepancies alongside accounting and operations partners to explain results and improve reporting quality before finance package distribution

Education

- **University of Wisconsin-Milwaukee** — Bachelor of Business Administration in Finance · 2021 – 2025 · Relevant coursework: Financial Statement Analysis, Managerial Finance, Cost Accounting, Business Forecasting, Database Management

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Projects

- **Hospital Service-Line Forecast Model**
  Hospital finance capstone: built a service-line forecast and budget-to-actual dashboard using historical volume, labor, and supply cost data. Improved forecast accuracy by 7 percentage points versus the baseline model used at the start of the semester.
  Tech: Excel, Power BI, INDEX/MATCH, Financial Modeling
- **Campus Dining Cash Flow Analysis**
  Analyzed semester cash flow patterns and operating cost trends for a campus auxiliary unit, recommending timing changes for vendor payments and inventory orders. Identified a 9-day reduction opportunity in average cash conversion timing.
  Tech: Excel, SQL, Cash Flow Analysis

Skills

- **Analytics & Reporting Tools:** Excel, Power BI, SQL
- **Finance & FP&A:** Budgeting, Forecasting, Variance Analysis, Financial Statements, Healthcare Finance

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