Camille Boudreaux

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My Key Qualifications

- Owns end-to-end analytics for payments and lifecycle initiatives at Toast, partnering with **product, finance, and risk leaders** on KPI design and executive reporting.
- Expert **SQL and Python** practice across a decade of fintech analytics: experimentation, anomaly detection, and large-scale transactional data at Toast, American Express, and AvidXchange.
- Built a standardized **payments performance dashboard** in Looker covering activation, TPV, approval rate, fraud rate, and contribution margin, adopted in monthly business reviews by 6 directors and 2 VPs.
- Designed and read out **9 experiments** on pricing and lifecycle interventions; 2 winning tests supported an estimated $1.3M in annualized gross profit impact.
- **5.4-point lift in 30-day activation** from owned analysis of onboarding friction for new payments customers, presented to product leadership.
- **Mentored 3 analysts** on SQL quality and stakeholder communication, cutting dashboard QA revision cycles from 3 rounds to 1.
- Built an anomaly detection workflow for daily approval-rate and fraud-loss monitoring, cutting **median detection time from 2 days to 4 hours**.

Experience

Senior Data Analyst — **Toast**, restaurant software and payments platform serving SMB and mid-market businesses

May 2022 – Present · 4 yrs 6 mos

- Built the standardized payments performance dashboard covering activation, TPV, approval rate, fraud rate, and contribution margin by defining shared metric logic in Looker and consolidating SQL models across product, finance, and risk reporting; adopted in monthly business reviews by 6 directors and 2 VP-level leaders.
- Led analysis of onboarding friction for new payments customers, tracing user events and segmenting by implementation path; the funnel findings informed product changes that drove a 5.4-point lift in 30-day activation rate.
- Designed and read out 9 experiments on pricing and lifecycle interventions, setting success metrics and quantifying tradeoffs for senior leadership; 2 winning tests supported an estimated $1.3M in annualized gross profit impact.
- Created an anomaly detection workflow in Python for daily approval-rate and fraud-loss monitoring with alert thresholds tied to historical variance, cutting median issue detection time from 2 days to 4 hours.
- Mentored 3 analysts supporting product and finance workstreams, introducing review checklists, SQL standards, and clearer readout templates that cut average dashboard QA revision cycles from 3 rounds to 1.
- Partner with product, finance, and risk leaders on KPI design, experimentation, and executive reporting, and lead end-to-end analysis spanning activation, retention, and risk questions.

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Data Analyst — **American Express**

Jan 2019 – Apr 2022 · 3 yrs 3 mos

- Built a Tableau portfolio dashboard tracking activation, spend, and retention trends across small-business card cohorts, curating warehouse datasets and aligning KPI definitions with product and finance stakeholders. It replaced 4 separate monthly reports with one review used by 25 managers and directors.
- Designed and analyzed an onboarding offer test for newly approved cardmembers, defining treatment groups, checking balance, and evaluating confidence intervals in Python. The winning variant delivered a 3.1-point lift in 60-day activation.
- Investigated approval-rate declines in one acquisition channel by combining application, decision, and channel data in SQL for segmented trend analysis, isolating 2 policy rule changes responsible for a 1.8-point drop.
- Supported product and growth teams by analyzing customer activation, retention, and spend behavior, and built the SQL datasets behind recurring portfolio and risk reviews.

Business Intelligence Analyst — **AvidXchange**, an accounts payable automation and payments software company

Jan 2017 – Dec 2018 · 1 yr 11 mos

- Standardized core payment volume and exception metrics by documenting source logic and revising shared SQL definitions with business stakeholders, cutting monthly metric disputes from 5 to 1.
- Built a recurring supplier-enrollment dashboard in Tableau for operations leaders by joining workflow and payments data into a single view, improving visibility into weekly backlog across 9 processing queues.

Reporting Analyst — **Bottomline**, a treasury, payments, and business process software provider

Jul 2015 – Dec 2016 · 1 yr 5 mos

- Automated part of a weekly exception reporting process for payments operations by replacing manual spreadsheet steps with SQL queries and reusable templates, cutting report preparation time by 3 hours per week.
- Prepared recurring operational reports and data extracts, and supported senior analysts with data QA and ad hoc reporting requests.

Education

- **Northeastern University** — Bachelor of Science in Economics · 2011 – 2015

Skills

- **Analytics & Data Tools:** SQL, Python, Looker, Tableau, Snowflake, dbt
- **Analytics Methods & Domains:** Experimentation, Causal Inference, Product Analytics, Risk Analytics, KPI Design, Mentoring Analysts

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